

PHOTOSHOOT GUIDELINES

Information Required

- 1) Fabric Reference Number – Suggested to provide
- 2) Fabric Name – Suggested to provide
- 3) Colour – Suggested to provide
- 4) Count – Suggested to provide
- 5) Construction – Suggested to provide
- 6) Width – Mandatory Information
- 7) GSM – Suggested to provide (we can get GSM weight if you give us 25 cms full width swatch)
- 8) Quantity in Stock – Mandatory Information
- 9) Offer Price – Mandatory Information (should be less than production price)

Photoshoot Process.

Keep Fabric on a flat (preferably white surface in case of dark colour fabric and dark surface in case of light colour fabric) The camera has to be kept at 90 degree angle on top of the fabric. Keep 3 Inches approx distance from the fabric for close up shot and 9 inches distance or more to show the entire design repeat.

Image Dimensions

The images has to be
1000 x 1000 px
Less than 200 KB

Points to note while doing the shoot.

- 1) Pls chose the background colour appropriately so that the fabric is shown clearly in the image.
- 2) The angle of shooting the image should be close to 90 Degrees. Slanted images don't show the design or colour appropriately.
- 3) Use of "L" scale is preferred so that the design size is clearly visible
- 4) Pls ensure there is no shadow falling on the fabric while shooting
- 5) Make sure that there are no creases or stain on the fabric. Pls iron the fabric if required.
- 6) There should not be any logo or written content on the fabric image.
- 7) There should be at least two images .

Design Fabrics- First with full design and Second would be with scale.

Plain Fabrics – First from 10 Inches and Second from 3inches height.